



Alexander J. Farrell
Attorney

afarrell@bestlaw.com

60 South Sixth Street Suite 2700
Minneapolis, MN
P 612.843.5838

I help people protect their life's work.

Alex is a registered patent attorney, and has helped clients from tech startups to established multinational corporations maximize and protect their intellectual property. With his ability to get up to speed quickly, and deep understanding of intellectual property law, Alex embodies the essential qualities in an intellectual property attorney. He brings in-depth, specialized knowledge in a variety of disciplines when litigating intellectual property disputes.

Experience

Patent Matters:

- › Defeated accused infringer's Inter Partes Review petition in an issued final written decision. Patent holder asserted its patent rights against a long time competitor-infringer and was met with a patent challenge in an attempt to delay litigation. We were able to overcome the patent challenge and clear the case to be litigated.
- › Brought a lawsuit which resulted in accused infringer changing their competing product within 2 months. The long-time competitor-infringer based in Minnesota changed its allegedly infringing machine almost immediately based on our pre-filing demands and negotiations with opposing counsel.
- › Won a patent infringement jury trial in the Southern District of California defending an accused patent infringer. All of the asserted claims were invalidated in the jury's verdict. The Plaintiff was a non-practicing entity and was ultimately defeated following several years of litigation, and a jury trial.

Trademark Matters:

- › Countered motion for preliminary injunction and settled trademark infringement lawsuit for the client. The client was served with a preliminary injunction that represented an immediate threat to their ongoing business, we were able to efficiently prepare a thorough response that resulted in the matter being settled prior to any judicial decision.
- › Defeated an Opposition in the United States Trademark Trial & Appeal Board brought by a major competitor on behalf of a client that established its use in several countries across Europe and Asia. The client had successfully used its trademark internationally and faced fierce trademark competition once it entered the United States. We were able to clear the way for our client to use its mark in the United States with a decision from the Trademark Trial & Appeal Board.

Copyright Matters:

- › Litigated multi-year infringement matter for Minnesota based copyright holder against a former business partner. Ultimately the client

achieved financial restitution for his infringement allegations.

- › Successfully dismissed matter based on lack of personal jurisdiction in the Plaintiff's home venue and settled the case for our client. While working to have the complaint dismissed, we simultaneously negotiated with the Plaintiff based on the merits of the case.

Trade Secret Matters:

- › Defended a client accused of misappropriation, and achieved a resolution to the matter. Clients were early adopters of novel medical technology, they were sued by an entity that purchased assets from a defunct related company. We were able to resolve this dispute in an efficient manner and in the best interests of our clients.
- › Initiated counterclaims on behalf medical supply company against a large multinational corporation to conclude a trade secret lawsuit for the client. Product distributor sued by alleged trade secret holder in the wake of the deterioration of their business relationship.

Areas of Practice

Intellectual Property
IP Litigation
IP Ownership & Commercialization
Technology
Patent Prosecution
Trademarks & Branding
Web, E-Commerce & Social Media
Domain Names & Disputes
Copyright
Advertising & Marketing Law
Litigation

Education

B.A., Politics, Drake University, 2005
J.D., William Mitchell College of Law, 2009

Admissions

State of Minnesota
U.S. District Court, District of Minnesota
U.S. Court of Appeals for the Federal Circuit
U.S. District Court, Western District of Michigan
United States Patent and Trademark Office

Firm News/Articles

- › Six Best & Flanagan Attorneys Recognized as North Star Lawyers
- › Alex Farrell Appointed to MIPLA Board of Directors
- › Review Your Terms of Use & Privacy Policies
- › Patent Filing Fees to Increase in 2025 Patent Filing Fees to Increase in 2025
- › Nine Best & Flanagan Attorneys Recognized as North Star Lawyers
- › 2022 MIPLA Stampede Features Martha Engel and Alex Farrell

BEST & FLANAGAN

- › Best & Flanagan Successful at the Court of Appeals for the Federal Circuit
- › Eleven Best & Flanagan Attorneys Recognized as North Star Lawyers
- › Alex Farrell Secures Favorable IPR Decision from the Patent Trial & Appeal Board
- › Best & Flanagan Welcomes Five New Attorneys

Professional Associations

- › Minnesota State Bar Association, Tech Law Section Council Member
- › Federal Bar Association

Community Associations

- › Richfield Foundation
- › Spider Chain of Lakes Association
- › Drake University Regional Alumni Board

Awards & Recognition

- › North Star Lawyer, Minnesota State Bar Association, 2020-2021
- › Top Lawyers in Minnesota, *Minnesota Monthly*, 2022-present
 - › Intellectual Property & Patent Law
 - › Intellectual Property Litigation

After Hours

Spending time outside, and enjoying all Minnesota has to offer with my wife and baby daughter.

Alexander's Team

- › David Schelzel, Attorney
- › David Zubke, Attorney
- › John Sullivan, Attorney